# Fundraising Plan

## Background Information

### Why does SCSC require fundraising as part of a student’s training?

Fundraising provides:

* Training in leadership skills, planning and goal setting for missions and ministry
* An opportunity to promote public awareness of the SCSC/SG programming
* Help to offset a portion of the costs of training and transportation
* An opportunity to demonstrate personal responsibility and accountability
* Ownership and investment in the program
* An opportunity to depend on the Lord when pushed out of your comfort zone

Each year, the Women’s Board sponsors the SCSC programming. Depending on the number of students (multiplied by the price of transportation, materials, training, meals, etc.), the program may cost over $2,000 per student for an estimated total of $20,000 - $30,000 per year. For that reason, and because fundraising is an essential part of leadership training, we ask SCSC students to help by raising a portion of their team’s fundraising goal prior to coming to training.

Please note, funds raised by students typically amount to less than ½ of the money required to meet that year’s expenses. In other words, the students are not paying to be in the program; they are helping to keep this program viable.

## YOUR GOAL: $1,500

## Put forth true effort in raising your portion of your team’s goal. You will NOT be held accountable for exact projected amounts of money earned or contributed. However, you **will be** held accountable for showing **true effort** in this fundraising assignment.

### Pray and think about the various ways YOU could raise a minimum of $1,500 for SCSC.

* Consider how much you could contribute of your own income
  + Save part of your income
  + Pray about giving a **tithe** of your own income.
  + Put money normally spent on pizza, pop, candy, desserts, going out to eat, loose change, tips from your job, or money for any things you can live without, in a jar.
* Raise money in other ways
  + Talk to your parents/family members about paying you for good grades or about jobs you can do around the house to earn money or jobs you could do for someone they work with or for.
  + Consider other methods of fundraising, such as group/organizational efforts such as car washes, bake sales, “slave” auctions, penny wars, spaghetti suppers, Christmas brunch, pizza and candy sales, fruit sales, etc. Let people know it is going to support a Christian organization for young adult short term national missions. *\*NOTE – make sure this is legal at your location before beginning!*
  + Tutor classmates, grade papers, work on computers, walk dogs, mow lawns, rake leaves, clean gutters, shovel snow, babysit, clean houses, schools, churches, and buildings.

***Ask God WHO He wants you to approach for your financial support.***

* Make a list of possible donors **WITHIN** your church and your Christian Community below. Deacons Youth Fellowship leader(s) Relatives Friends
* Make a list of donors **OUTSIDE** of your church and Christian Community.

Teachers or Professors Coaches or Extra Curricular Supervisors Friends, Neighbors Employers, Businesses Parent’s Co Workers Others who have served on the mission field

### Pray about HOW to approach potential supporters.

(more information on this in the [Fundraising Tip Sheet](https://docs.google.com/document/d/1WBoGDEOM1G7l3FTxnzkjW0LxTMsYIKJ0QuIGzT0N2R8/edit))

* Personal contact?
* Facebook fundraiser?
* Mailed letters. If so, how many letters and envelopes does God want you to prepare?

***IMPORTANT NOTE ON WRITING CHECKS***

* Checks **MUST** be made out to **SCSC Support** and need to be postmarked by May 24th of the current year.
* No personal names can appear on the check “to” or memo lines in order for the donor to be eligible for tax credit for this charitable donation. Inform potential contributors to include a separate note indicating whose fundraising this should go toward.
* CHECKS SHOULD NOT BE MADE OUT TO YOU PERSONALLY. You are raising funds for SCSC and your team for this year – not for yourself or your own transportation or costs. If contributors want to give you a personal money gift to help you with your summer expenses, they can. However, this should not be given during or for an SCSC fundraising event.

***All Funds should be sent to:***

***SCSC SUPPORT, P.O. Box 1678, Janesville, WI 53547-1678***

**Once you have committed everything to the Lord in prayer, plan it out on paper and submit the following two pages to** [scsccommittee@gmail.com](mailto:scsccommittee@gmail.com) **or as instructed.**

# Fundraising Plan Page 1 of 2

* This page MUST accompany page 2 of the Fundraising Plan.

**Name of applicant**

**FINANCIAL GOAL: each SCSC team member will raise $1,500**

I will ***personally*** contribute to my SCSC team’s fundraising goal by:

Examples (see above): mailing fundraising letters, creating a Facebook fundraiser, contributing a portion of income.

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Expected contribution** | **Date of initial contact/Event** | **Date you will Follow Up**  (if applicable) |
| ***1. (Example) Sell Candy Bars*** | ***$200*** | ***February 21*** | ***April 2*** |
| 2. |  |  |  |
| 3. |  |  |  |
| 4. |  |  |  |

**If included above, the number of letters with preaddressed, stamped envelopes I will send out is** . **(See an example** [**fundraising letter**](https://docs.google.com/document/d/1_WY8yO0STwv7eebN-4vYDk4X8wIJGD_Pb7C-cwN4YCs/edit)**)**

My **home church**, **Association**, or local **Christian organization** will help me raise funds by: Examples:…a special offering will be taken, fundraisers.

5.

6.

7.

Date / /

Date / /

Date / /

# Fundraising Plan Page 2 of 2

* This page MUST accompany page 1 of the Fundraising Plan.

# Now, sketch out a rough calendar for your fundraising:

*Things to include: when you will send out initial letters, when you will set up your Facebook fundraiser, when you will follow-up with donors (either in person or by sharing fundraiser again on Facebook), dates of any fundraisers, etc.*

*More help for this on the* [*Fundraising Tip Sheet*](https://docs.google.com/document/d/1WBoGDEOM1G7l3FTxnzkjW0LxTMsYIKJ0QuIGzT0N2R8/edit)

|  |
| --- |
| ***March:***  *●* |
| ***April:***  *●* |
| ***May:***   * *May 1 - follow up with donors*   *●*   * *May 24th - Send all collected funds to:* **P.O. Box 1678, Janesville, WI 53547-1678** |

**By May 24th send all collected funds to: P.O. Box 1678, Janesville, WI 53547-1678**