

## Summer Christian Service Corps Fundraising

Send all funds by May 24<sup>th</sup> to: P.O. Box 1678, Janesville, WI 53547-1678 Checks can be made out to "SCSC/SG Support". Do NOT have your name written on the check anywhere. Donors can include a note specifying your name.

### Why does SCSC require fundraising as part of a student's training?

It provides:

- Training In Leadership Skills, Planning and Goal Setting for Missions and Ministry
- An opportunity to Promote Public Awareness of the SCSC/SG Programming
- Help to offset a portion of the costs of your training and transportation
- An opportunity to Demonstrate Personal Responsibility and Accountability
- Ownership and Investment in the program
- An opportunity to depend on the Lord when pushed out of your comfort zone and practice in follow through

Each year, the Women's Board sponsors the SCSC programming. Depending on the number of students, times the price of transportation, materials, training, meals, etc. the program may cost \$1800 per student or a total of \$20,000 - \$30,000 per year.

For that reason, and because fundraising is an essential part of leadership training, we ask SCSC students to help keep this program going by raising a portion of your team's fundraising goal prior to coming to training.

Please note, funds raised by students typically amount to less than ½ of the money required to meet that year's expenses. In other words, you are not paying to be in the program; you are helping to keep this program going and viable.

The goal of this program is to raise up Servant/Leaders who are trained to serve God for the Seventh Day Baptist Denomination and the Christian Community around the world.

### What is the Fundraising Assignment?

For SCSC students, the fundraising goal is determined by how many students are in the large group SCSC team multiplied by \$500.00. **Your assignment** is to:

Print out the **Pre Fundraising Plan** in the application.

Fill them out and make a copy to send with your application by the deadline.

Keep a copy for yourself to refer to.

Print out a copy of the **Post Fundraising Plan** page in the application.

Record the dates that you send letters, hold fundraisers, and contact donors initially and for follow-up.

Bring your completed **Post Fundraising Plan** page with you to training.

### How Do I Fundraise for SCSC?

- *Pray for the Holy Spirit to guide you clearly in fulfilling this assignment.*

**When you make your Pre Fundraising Plan for raising a minimum of \$500.00:**

- You may either: Estimate the amount you will earn, and the amounts your potential Contributors will donate OR Actually contact and ask your donors the amount they plan to contribute
- **In January, submit a copy** of your **Pre Fundraising Plan** with your application by the application deadline.
- **In March**, as soon as you know you are accepted into the SCSC program, **send out your letters, talk to your donors, and/or arrange for your fundraisers.**
- **By May 1st** *you must* **follow up with your donors** on their contribution.
- Put forth true effort in raising your portion of your team's goal. You will NOT be held accountable for exact projected amounts of money earned or contributed. However, **you will be** held accountable for showing true effort in this fundraising assignment.
- **By May 24<sup>th</sup>** **send all collected funds to:** P.O. Box 1678, Janesville, WI 53547-1678
- **In June**, bring your completed Post Fundraising Plan to the On-Site training.

**Pray and think about the various ways YOU could raise a minimum of \$500 for SCSC.**

- Consider how much you could contribute of your own income.
- *Pray about **giving at least a tithe** of your own income.*

*Here are some suggestions for fundraising:*

- Save part of your income: \$20 for 30 weeks, \$25 for 20 weeks, \$35 for 15 weeks, \$50 for 10 weeks
- Talk to your parents about paying you for good grades, Talk to your family about jobs you can do around the house to earn money. Talk to your family about jobs you could do for someone they work with or for.
- Buy pop, water, candy and snacks in bulk and sell them to your school mates and at a profit. Let them know it is going to support a Christian Organization for Young Adult Short Term National Missions. *\*NOTE – make sure this is legal on your campus before beginning!*
- Tutor classmates, grade papers, work on computers, word process, dog walking, mow lawns, rake leaves, clean gutters, shovel snow, babysit, clean houses, schools, churches, and buildings.
- Put money normally spent on pizza, pop, candy, desserts, going out to eat, loose change, tips from your job and money for any things you can live without, in a jar.
- Ask for cash donations in lieu of birthday or Christmas presents.

**Send donations to SCSC Support P.O. Box 1678, Janesville, WI 53547-1678**

- **NO later than May 24th**

**Consider other methods of fundraising, such as group/organizational efforts:**

Car washes, Bake sales, "Slave" auctions, Penny wars, Spaghetti Suppers, Christmas Brunch, Pizza and Candy sales, Fruit sales, etc.

**What do I need to do in order to contact contributors?**

**Note - Our most successful student fundraisers have simply sent out 60- 80 letters – often raising over \$1,000.00!!!**

- Pray about **How Many** letters and envelopes God wants you to prepare.
  - Prepare multiple **preaddressed** and **stamped** envelopes to hand to potential donors, use this address: **SCSC Support P.O. Box 1678, Janesville, WI 53547-1678**
  - Write “Please mail by **May 24th**, Thank you!” on the envelope, or on an attached note.
  - Make multiple copies of the fundraising letter found at [www.scscstainedglass.org](http://www.scscstainedglass.org) that begins “Dear Friends and Family,” – sign your name – possibly write a small note at the bottom.

**Ask God who He wants you to approach for your prayer partners and financial support.**

- Make a list of the donors **WITHIN** your church and your Christian Community below.

Deacons \_\_\_\_\_ Youth Fellowship leader(s) \_\_\_\_\_

Relatives \_\_\_\_\_

Friends, \_\_\_\_\_

- Make a list of donors **OUTSIDE** of your church and Christian Community.

Teachers or Professors \_\_\_\_\_

Coaches or Extra Curricular Supervisors \_\_\_\_\_

Friends, Neighbors \_\_\_\_\_

Employers, Businesses \_\_\_\_\_

Parent’s Co Workers \_\_\_\_\_

Others who have served on the mission field \_\_\_\_\_

**How should I approach potential supporters?**

**In March**, to begin:

- Pray that the Holy Spirit will **provide you with clear opportunities.**
- Walk up to the person with a smile on your face and your letter(s) and envelope(s) in hand.
- Greet them and ask them a question about how they are, or how things are going for them, express interest in them, don’t just push your agenda first.
- Listen intently, with your eyes. Make an appropriate comment, reflecting and showing that you have heard them and you appreciate this relationship.
- During the conversation, begin talking about how you are going to spend your summer in the Summer Christian Service Corps. Use the information in the Applicant Guidelines to explain the program.
  - Be enthusiastic about this opportunity to serve the Lord and grow in Leadership.
  - Tell them **Why** and **How** you felt **called** to join this ministry.

- Ask them to support you in Prayer.
- Ask if they would prayerfully consider supporting the SCSC program financially.
  - Tell them how much you are raising = a minimum of \$500.00.
  - **Be specific** on **What** you will be doing and how their financial contribution will help defray the expenses of your training and transportation.
  - **Let them know What** the dates and deadlines are for the donation to the program. Point out the “Mail by May 24<sup>th</sup>” cue you have written for them.
  - Tell them that you will be able to return at the end of the summer with a specific exit testimony of how their contribution helped you grow in Leadership and Service.
  - Tell them that you will be able to use your learned skills to continue to work in your church, Christian organizations, and denomination, as you are called.
- If they are agreeable, hand them a letter and an envelope.
  - **Show them** that if they make their check out to **SCSC Support/SDB Women’s Board**, and send in the tear-off slip at the bottom of the letter, they will receive a receipt, and it will be **tax deductible**.
  - **Remind them not to put your name on the check, even in the memo line. (This is very important!)**
- Close or continue the conversation as appropriate.
  - **Offer to explain** or get back to them on any questions they have.
  - Let them know how to contact you.
  - **Thank them** for supporting you in this ministry calling.
  - They may want to talk about something else. Let them, and LISTEN. Show that you are interested in them for more than just a financial contribution.

### **When and How do I follow up on my contributors?**

- **In May**, go back to your potential financial contributors that you gave letters and envelopes to earlier.
  - **Begin the conversation, again** with a smile and a question that shows your interest in them and continues to build your relationship with them.
  - At some point in the conversation, bring up your Summer Christian Service Corps project and placement.
  - **Speak with enthusiasm** and excitement about some of the following:
    - ❖ What you have already learned in your assignments in Leadership and Service
    - ❖ Where and when you are going to be sent
    - ❖ What you are going to be doing on your project.
- **Ask** if they felt called to support the SCSC program financially as well as prayerfully.
  - You may find that they have a few more questions.
  - **You must be specific** to tell them what their financial contribution will do.
  - You may find that they have already sent in their contribution. If they have, **Thank them!**
  - You may find that they are willing, but have forgotten, and need reminders of the deadline **(May 24<sup>th</sup>)** or perhaps they lost the address: **P.O. Box 1678, Janesville, WI 53547-1678**
  - You may find that they cannot, or do not feel the call to financially support SCSC
- **Thank them** for continuing to support you in prayer. (This is the most important support!)
- Continue the conversation, showing appreciation and interest in them.